

Award # 5D Club Standard Flower Show

(Membership 100 or more)

Branford Garden Club

Branford, Connecticut

Malaine Trecocke, Show Chairman

13 Old Smugglers Road

Branford, CT 06405

“The Farmers’ Market”

A Standard Flower Show

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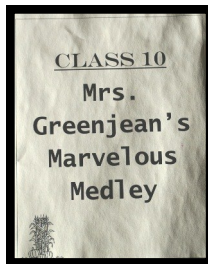
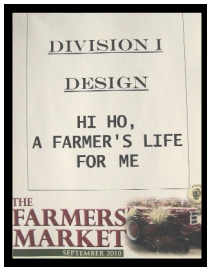
THE FARMERS' MARKET

SEPTEMBER 2010



"The Farmers' Market"

A Standard Flower Show



The Branford Garden Club's Standard Flower Show, "The Farmers' Market" was held in the large retail greenhouse at Van Wilgen's Garden Center in North Branford, CT. The schedule was designed with a fall farming theme. Signage for Divisions and Section headings echoed the farming theme (tractor), while signage for Classes and Exhibits echoed the fall theme (pumpkins and cornstalks). Fall and country motifs motivated the overall staging—pumpkins, ornamental grasses, mums, corn stalks, milk cans and farming related memorabilia, including an antique tractor and trailer. Quilts hung on clotheslines and functioned as backdrops behind the horticulture displays. The two lines of quilts on both sides of the main greenhouse bay, facing inward, visually created a wide alley of vibrant color enclosing the Design and Horticulture Divisions.



The **Design Division**, "Hi Ho, A Farmer's Life for Me" included a picnic for four, staged under the branches of an old oak tree. The Petite Section was all staged on a trailer pulled by an antique tractor. Other classes were staged on barn board bases, hay bales, bistro tables or two tier wooden benches.



The **Horticulture Division**, "Bloom Where You are Planted", was staged on two and three tier wooden benches facing in from both sides of the main greenhouse bay. The Club Challenge, a hanging basket including an edible, was staged on a three-sided vertical structure.

The **Special Exhibits Division**, "The Fruits of Many Labors", was staged in and behind the main greenhouse on wooden tables.

Our Flower Show also included an evening wine and appetizer reception, a lecture on fall gardening, a Farmers' Market with vendors, and a food cart operated by the BGC Evening Committee, all making for a colorful, educational, delicious and entertaining fall weekend for the 300 guests who joined us.

NGC STANDARD FLOWER SHOW ACHIEVEMENT AWARD

SHOW DATA

**The following form is to be completed and appear in the
Book of Evidence immediately following the Show Description**

1. List of sponsoring clubs and/or organizations – if more than one.

If space is inadequate, insert separate sheet and so indicate on this form.

BRANFORD GARDEN CLUB_____

2. Number of club members in sponsoring organization/s: 142
3. Number of participating members: 85
4. Percentage of participating club members: 60%
5. Total number of exhibits in:

Horticulture Division:	<u>514</u>
Design Division:	<u>40</u>
Special Exhibits Division:	<u>5</u>

List NGC Top Exhibitor Awards offered. Note if any awards not given:

Horticulture: NGC Award of Merit-4 offered/3 awarded, NGC Award of Horticultural Excellence-1 offered/1 awarded, NGC Grower's Choice Award-2 offered/1 awarded, NGC Arboreal Award-1 offered/1 awarded

Design: NGC Table Artistry Award, NGC Petite Award, NGC Designer's Choice Award, NGC Award of Design Excellence, all awarded

Special Exhibits: NGC Educational Top Exhibitor Award (awarded), NGC Youth Top Exhibitor Award (not awarded)

7. Source of flower show funding: Self funded using budgeted operating funds



Division I: Design

“Hi Ho, A Farmer’s Life for Me”



Award of Design Excellence

Table Artistry Award

Section A, Class 3: “Oh, What a Beautiful Morning”-A functional breakfast tray for one, staged on a wooden bench.

This design is in the lower right hand corner of the two tier bench (foreground), as seen below.





Petite Award

Section B, Class 6: “Reaping and Sewing”-A small design, inspired by a quilt and staged on a wooden trailer. Fresh and/or dried plant material.

The inspirational quilt is in the middle of the trailer, behind the Class 6 exhibits.

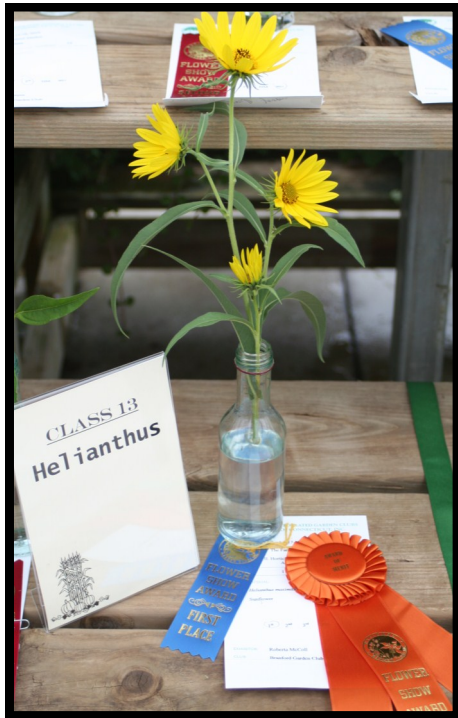
Designer’s Choice Award

Section C, Class 7: “A Simpler Time”-A freestanding dynamic floor design.



Division II: Horticulture

“Bloom Where You are Planted”



Award of Merit

Class 13: Helianthus

Helianthus maximiliani

Award of Horticultural Excellence

Award of Merit

Class 27: Cosmos

Cosmos sulphureus ‘Cosmic Orange’



Award of Merit

Class 35: Any Other Named Bulbs,
Corms, Tubers, Rhizomes

Colocasia esculenta



Arboreal Award

Class 42c: Needled Evergreens-
Chamaecyparis

Chamaecyparis obtusa 'Kosteri'

Grower's Choice Award

Class 47: Succulents

Pachypodium cf. eburneum



Award of Merit

Class 54: Any Other Named Vegetable

Allium cepa 'Red Bull'

Division III: Special Exhibits

“The Fruits of Many Labors”



Educational Top Exhibitor

Section A, Exhibit 1: “Conservation: It Starts with You” by Branford Garden Club Conservation Committee. “Mulches and Composting”, “Gifts from the Garden” and “Help Save Our Bees” are presented.

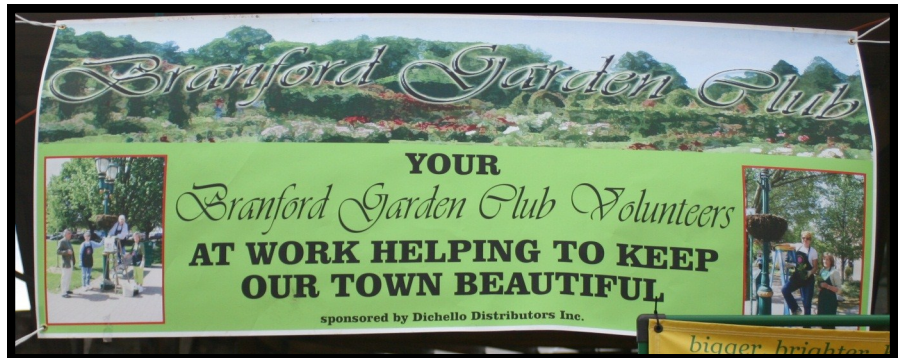




The show was held in the main greenhouse at Van Wilgen's Garden Center, North Branford, CT.



Balloons and signs show the way to "The Farmers' Market".



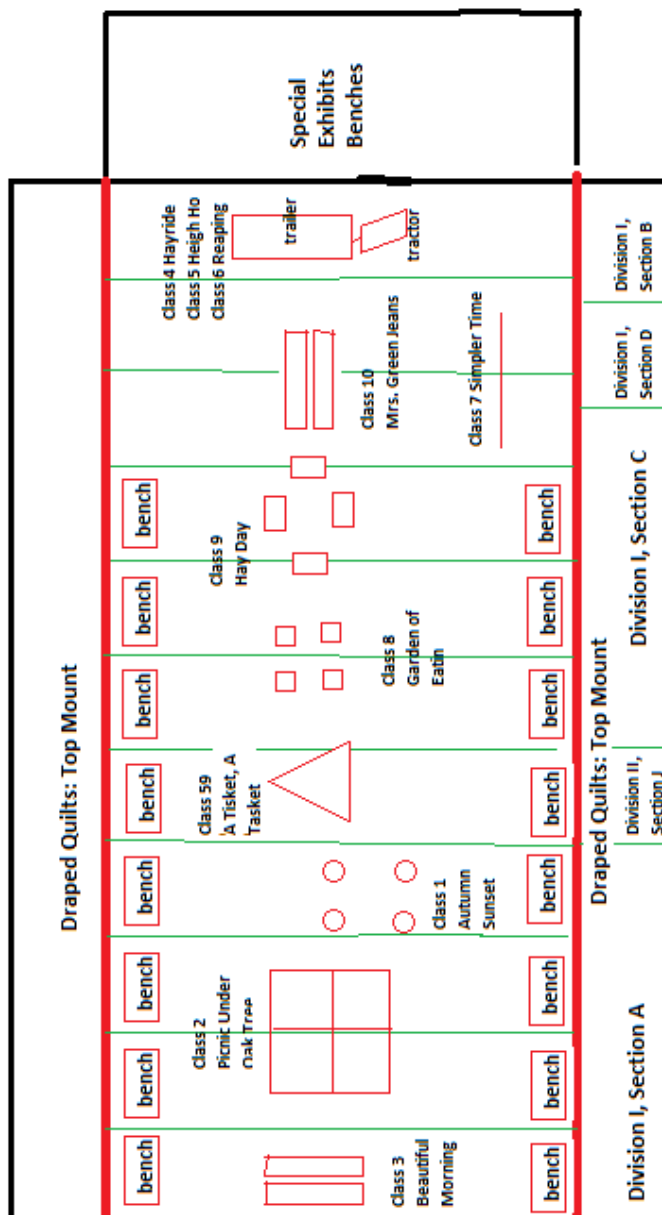
Garden club sign at entrance to main greenhouse.



Sign explaining timeline for the show, at entrance to the show.



Let the show begin! Show Trichairs, Paula, Malaine and Sheri, BGC President, Rodney, Branford's 1st Selectman, Anthony DaRos and Bill Van Wilgen, owner of Van Wilgen's Garden Center, cut the ribbon to open Branford Garden Club's "The Farmers' Market" 2010.



Floor Plan for "The Farmers' Market".

Rectangles marked "bench" were used for the horticulture exhibits.

"The Farmers' Market"

Financial Report

Income	\$12,525.80
Expenses	\$4,831.66
Net	\$7,694.14

Division I: Design

“Hi Ho, A Farmer’s Life for Me”



Section A, Class 1: “Autumn Sunset”-An informal alfresco table for two, staged on a bistro table. 1st Place shown in picture to right.



Section A, Class 2: “Picnic Under the Old Oak Tree”-An informal functional alfresco picnic service for four. 1st place shown above.



Section A, Class 3: “Oh, What a Beautiful Morning”-A functional breakfast tray for one, staged on a wooden bench. 2nd place (90+) shown to left.



Section B, Class 4: "A Country Hayride"-A Miniature Design, staged on an inverted terracotta clay pot on a wooden trailer. 1st and 2nd Places shown above. All dried plant material.

Section B, Class 5: "Hi Ho the Dairy-O"-A Small Design, staged on a mini hay bale on a wooden trailer. 1st and 2nd Places shown below. Fresh and/or dried plant material.



Section C, Class 7: "A Simpler Time"- A freestanding dynamic floor design. 2nd Place (90⁺) shown to right.



Section C, Class 8: "Garden of Eatin"-A design judged and viewed from all sides, placed on a base of brown weathered barn board (shown to right). 1st (above left), 2nd (90⁺, left) and 3rd (90⁺, above right) Places shown.





Section C, Class 9: "Hay Day"-An expressive and bold design, staged on three hay bales. 1st, 2nd (90⁺) and 3rd Places shown.



CT Judges' Design Award

Section D, Class 10: "Mrs. Green Jean's Marvelous Medley", Pot-et-fleur, A design consisting of two or more rooted plants, growing in soil or other medium, cut plant material and other (optional) components.

Staged on two tier wooden benches, as seen in upper right hand picture above. 1st place shown above, 2nd Place (90⁺) shown to right.



Division II: Horticulture

"Bloom Where You are Planted"



Section A—Perennials-Biennials



Section B—Annuals



Section D—Roses



Section E—Trees and Shrubs

Section F—Container Grown Plants



Section H—Vegetables and Fruits



Challenge Class, Club Members Only: Section J, Class 59-A “Tisket, a Tasket, a Delectable Hanging Basket”. Any combination of plants with similar cultural requirements, but at least one plant must be edible. Compatible with sun (left), Compatible with part sun/shade (right). Staging above.



Division III: Special Exhibits

“The Fruits of Many Labors”



CT Silver and Blue 90⁺ Award

Section A, Exhibit 2: “Serving Branford 80⁺ Years” by Branford Garden Club. An Educational Exhibit detailing the many Branford Garden Club projects worked on in the town.

CT Silver and Pink 90⁺ Award

Section B, Exhibit 3: “Raised Beds and Composting” by Walsh Intermediate School Garden Club. A Youth Exhibit showing how Middle School students compost waste and grow vegetables in raised beds.



Section C, Exhibit 5: “Invasive Insects” by Rose Hiskes, Connecticut Agricultural Experiment Station. 1st place. An Invitational Exhibit explaining the damage caused by Asian Longhorned Beetle and Emerald Ash Borer and how to detect these invasive insects.




Section C, Exhibit 6: “Local and Native Gardens” by Van Wilgen’s Garden Center. Invitational Exhibit of Van Wilgen’s Grown and other locally grown trees, shrubs, perennials and annuals.



Section C, Exhibit 7 “Come Down to Earth” by Branford Community Gardens. Invitational Exhibit of first two gardening seasons at Branford Community Gardens and of the produce grown for the local food pantry.





The Branford Garden Club
Presents
"The Farmers' Market"

A Standard Flower Show
September 17 1 pm - 5pm
Wine and Appetizer Reception September 17 6-8 pm
September 18 9 am - 4pm

Van Wilgen's Garden Center
51 Valley Road
North Branford, CT

What's Happening at the Show?
Floral Designs- Horticulture Exhibits- Educational Exhibits
Wine Reception with Silent Auction of baskets provided by BGC members
Quilt Display
Farmers' Market (Vendors) (9/18)
Refreshments sold by BGC Evening Committee
Van Wilgen's Sponsored Hayrides (9/18)
Speakers

For a complete listing of times and to order tickets, see www.branfordgardenclub.org

For Ticket Purchase

Individual Tickets to "The Farmers' Market" Flower Show
~ \$15 each on day of show. Advance purchase price discount ~ \$12 each. Children 12 and under are FREE to the show.

Celebration Tickets to "The Farmers' Market" Flower Show and "A Garden Party"
Wine and Appetizer Reception ~ \$30 each. Includes daily entrance to the Flower Show.

To order tickets, please contact Janet Dahl at (203) 240-9458, or email janetdahl@comcast.net or send a check and this order form to Janet Dahl, 47 Hotchkiss Grove Road, Branford, CT 06405. **Please make checks payable to Branford Garden Club.** Tickets will be available for pickup when you arrive at the show.

You can also order tickets at Van Wilgen's Garden Center, beginning August 27, 2010.

Name: _____
Address: _____
Phone number or email: _____

Flyer handed out to the public is shown above.

Branford Garden Club Hosts The Farmer's Market Flower Show Sept. 17 and 18
Published 09/16/2010 12:00 AM
Updated 09/14/2010 03:14 PM



Photo courtesy of the Branford Garden Club

Branford Garden Club President Rodney Hayes (left) and Flower Show Chair Malaine Trecoske

In cooperation with Van Wilgen's Garden Center, the Branford Garden Club (BGC) presents The Farmer's Market Flower Show on Friday, Sept. 17 from 1 to 5 p.m. and Saturday, Sept. 18 from 9 a.m. to 4 p.m. at Van Wilgen's, 51 Valley Road, North Branford. This is the Standard Flower Show BGC hosts every four years. It features floral designs and horticulture exhibits by club members, educational exhibits, and invited speakers. Van Wilgen's will offer free hay rides on Saturday. Refreshments will also be for sale.

On Friday, the show is followed by a wine and appetizer fundraising reception from 6 to 8 p.m. (\$30). Judges from the Federated Garden Clubs of Connecticut will award ribbons to the design and horticulture exhibits. The designs will be staged with handmade quilts, courtesy of the Branford Quilt Society.

On Saturday at 10 a.m., Henry Eggert will discuss the newest Connecticut-friendly plants for fall.

Tickets are \$12 in advance and \$15 on the day of the event. Children younger than 13 are admitted free. Tickets are available at Van Wilgen's or by calling Janet Dahl at 203-240-9458. For more information, visit www.branfordgardenclub.org or www.vanwilgens.com.

Article in "The Sound" (local paper) and on the website www.zip06.com.

A STANDARD FLOWER SHOW

The Branford Garden Club presents

THE FARMERS' MARKET



Floral Designs

Horticulture & Educational Exhibits

Quilt Display • Silent Auction • Refreshments • Speakers

September 17-18, 2010

Van Wilgen's Garden Center
51 Valley Road, North Branford

For More Information visit www.branfordgardenclub.org

Poster mounted in businesses and on community bulletin boards, shown above.

Ad in "Connecticut Federation News" shown to right.

THE HARTFORD COURANT

FRIDAY, SEPTEMBER 10, 2010

H3

Flower Show

The Branford Garden Club will present a flower show Sept. 17 from 1 to 5 p.m. and Sept. 18 from 9 a.m. to 4 p.m. at Van Wilgen's Garden Center, 51 Valley Road, North Branford. A "Garden Party" wine and appetizer reception and silent auction will be held Sept. 17 from 6 to 8 p.m.

The show includes a special exhibit of quilts, a farmers market on Sept. 18, hayrides Sept. 18 from 11 a.m. to 3 p.m. and a gardening talk by Henry Eggerts on new Connecticut-friendly plants for fall Sept. 18 at 10 a.m.



**The Branford
Garden Club
Presents**

"THE FARMERS' MARKET"

A STANDARD FLOWER SHOW

September 17, 1 pm—5 pm
September 18, 9 am—4 pm

**Horticulture Exhibits,
Floral Design, Silent Auction,
Hayrides and More!**

Van Wilgen's Garden Center
51 Valley Road, North Branford

Event days ticket \$15.00
Children 12 and under free

Contact: J. Dahl, 203-240-9458

www.branfordgardenclub.org

THURSDAY, SEPTEMBER 16, 2010

NEW HAVEN REGISTER B9

Community Bulletin Board

FRIDAY

■ **North Branford:** Branford Garden Club flower show, 1-5 p.m., Van Wilgen's Garden Center, 51 Valley Road. Design, horticulture, exhibits, hayrides and hot dogs. Free parking. Cost: \$15; free for ages 12 and younger. Call 203-488-2110.

SATURDAY

■ **North Branford:** Branford Garden Club flower show, 9 a.m.-4 p.m., Van Wilgen's Garden Center, 51 Valley Road. Design, horticulture, exhibits, hayrides and hot dogs. Free parking. Cost: \$15; free for ages 12 and younger. Call 203-488-2110.